

John Killian

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Summary

An experienced creative professional with expertise in both visual design and web development working primarily in the financial services industry. Currently enrolled in Masters' degree program in UX Design.

Skills

Languages / Libraries: HTML5, CSS, JavaScript, PHP, Python, D3, WordPress

Software: Adobe Creative Suite, Microsoft Office, Tableau

Professional History

JANUARY 2011 – PRESENT

Santander US Capital Markets, New York, NY

(formerly Amherst Pierpont Securities, formerly Amherst Holdings)

Associate, January 2011 – January 2019

Vice President, January 2019 – Present

Assumed responsibility for activities related to branding, graphic design and web presence for parent company of two financial firms, Amherst Securities Group, LP and Amherst Advisory and Management, LLC. Major projects included redesign and development of the Amherst website, design of the firm's print materials such as slide deck templates, white papers, event announcements, etc.

Took lead role in integrating design and branding efforts following the merger of Amherst and Pierpont Securities, including redesign and development of corporate website front and back end, redesign of print templates, design and development of the firm's employee intranet.

Designed and coordinated publication of *A Quick Guide to CLO Debt and Equity*, a handbook on investing written by Amherst Pierpont's head of strategy and produced for both print and online.

Following Amherst Pierpont's acquisition by Santander, assisted in integration of Amherst Pierpont's graphic and web assets into the larger firm as a member of the Marketing Transition Team. Duties included rebranding of APS graphic materials and templates, coordination with Santander web team to update main corporate website with information on the new division.

Designed and developed separate website for the Portfolio Strategy group within Santander US Capital Markets (SanCap) for the purpose of promoting the firm with strategy articles, interactives, primers, etc. published on a weekly basis.

APRIL 2007 – JANUARY 2011

NBC Universal, New York, NY

Graphics Coordinator

Was responsible for design and production of presentation materials for NBC Universal's Business Development group including assembling materials from multiple divisions and outside sources into master documents that consistently complied with corporate branding standards, creating style templates and other miscellaneous graphics functions.

DECEMBER 1999 – FEBRUARY 2007

JPMorgan Chase & Co., New York, NY

Graphics Specialist, JPMorgan Private Bank, December 1999 – August 2005

Graphics / Web Specialist, JPMorgan Asset Management, August 2005 – February 2007

Was responsible for production of both web/multimedia and print marketing materials. Tasks included design and programming micro websites banner ads and online investment info pages, creation of style templates based on outside design firm specifications, layout and production of marketing publications (presentations, whitepapers, strategy sheets, etc.), announcements, invitations and other miscellaneous graphic products.

JUNE 1997 – DECEMBER 1999

IBM Global Services, New York, NY

Graphics Specialist

Designed and produced proposal and presentation materials for IBM's consulting division.

Education

Master of Business and Science, User Experience Design (in progress)

Rutgers University, School of Graduate Studies

Bachelor of Arts, Economics

Rutgers University, Rutgers College

Certificate in User Experience Design

Rutgers University, Center for Innovation Education